

FOR IMMEDIATE RELEASE

Howard County Chapter of Phi Beta Sigma Fraternity, Inc. Donates School Supplies to Local Elementary School and Partners with Organization to Support Donations to the Entire County Public School System

Columbia, MD - August 31, 2012 - The Zeta Alpha Sigma Chapter, Inc. of Phi Beta Sigma Fraternity, Incorporated presented the second bundle of backpacks and school supplies it collected during its annual drive to Bryant Woods Elementary School, earlier this morning. As a result of partnering with the Prepare for Success organization, Zeta Alpha Sigma presented sixty backpacks and the required school supplies with an approximated retail value of \$2,000 to Bryant Woods Elementary. The Backpack and School Supplies drive is an annual effort to promote the 501 c (3) certified, non-profit organization's ideal of scholarship and to help families in need.

As a result of efforts in 2011, the Zeta Alpha Sigma Chapter and Prepare For Success have established a partnership to more efficiently serve the county and to expand the reach of community support efforts. Prepare for Success also seeks to help families in need by targeting low-income students throughout the County. With this new partnership, as well as support from general public, Zeta Alpha Sigma was able to support Bryant Woods Elementary at the same level as last year, despite the challenging fund-raising climate.

Prepare for Success has been engaged and successfully donating school supplies since 2002, when this initiative was created as a partnership between the Community Action Council and the Howard County Public School System. Since then, Prepare for Success has supplied over 22,000 children from the first to twelfth grade with the necessary supplies. To find out how you can help, please visit the Prepare For Success' website at <http://www.prepareforsuccess.org/>

The Zeta Alpha Sigma Chapter has been proudly serving the Howard County area since 1976 and looks forward to introducing new programs in the near future to build even deeper relationships with the Howard County community. "Phi Beta Sigma recognizes young people are our future. It is to that end that we are dedicated to the education of our youth," said Rogers Barnes, President of the Zeta Alpha Sigma Chapter, Inc. To find out how you can support Phi Beta Sigma Fraternity in this effort and other service projects, please visit the website at <http://www.zas1914.org/>

About Phi Beta Sigma Fraternity, Incorporated:

Phi Beta Sigma Fraternity, Incorporated was founded at Howard University in Washington, D.C., January 9, 1914, by three young African-American male students. The founders, Honorable A. Langston Taylor, Honorable Leonard F. Morse, and Honorable Charles I. Brown, wanted to organize a Greek letter fraternity that would truly exemplify the ideals of brotherhood, scholarship, and service.

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