

FOR IMMEDIATE RELEASE

Howard County Chapter of Phi Beta Sigma Fraternity, Incorporated Phi Beta Sigma Collects 300 Children's Books for Local Elementary School

Columbia, MD – January 6, 2012 - The Zeta Alpha Sigma Chapter, Inc. of Phi Beta Sigma Fraternity, Incorporated, presented the books it collected during its recent book drive to Bryant Woods Elementary School. During October and November 2011, Zeta Alpha Sigma collected three hundred, new and gently-used children's books with an approximate retail value of \$3,000 to promote its ideal of scholarship and to encourage reading throughout the school year.

The Zeta Alpha Sigma Chapter sought to participate in a national education initiative promoted by Phi Beta Sigma Fraternity, Incorporated and to build upon the partnering relationship the Chapter established with Bryant Woods Elementary School in the beginning of 2010. The chapter received support from the Lambda Gamma Zeta Chapter of their sister organization, Zeta Phi Beta Sorority, Incorporated, as well as support from Capstone Publishing and members of the general public.

The Zeta Alpha Sigma Chapter has been proudly serving the Howard County area since 1976 and looks forward to building even deeper relationships with all of the schools in the region. "We can never allow ourselves to tire in the effort to provide educational support to the youth of our community." According to Rogers Barnes, the current Chapter President.

About Phi Beta Sigma Fraternity, Incorporated:

Phi Beta Sigma Fraternity, Incorporated was founded at Howard University in Washington, D.C., January 9, 1914, by three young African-American male students. The founders, Honorable A. Langston Taylor, Honorable Leonard F. Morse, and Honorable Charles I. Brown, wanted to organize a Greek letter fraternity that would truly exemplify the ideals of Brotherhood, Scholarship, and Service.

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